

MB ADVISORY

Operational fluency from inside the system.

Strategy and advisory from a healthcare administrator with 15 years inside U.S. health systems — clinical AI, lab operations, health-equity operations, and communications. We don't study the system. We came from it.

Start Here · Discovery & Strategy Call

A focused 60–90 minute working session — we map your problem and your options. Credited toward any package you book.

\$500

MelaninAI — Clinical AI

AI built for equity, by someone who's run the floor.

Prompt Library Build

from \$500

A custom clinical-AI prompt library for your team or workflow.

Clinical AI Equity Audit & Governance

from \$2,500

Audit your AI tools and policies for bias, safety, and equity; leave with a governance framework.

AI Advisory Retainer

from \$1,500/mo

Ongoing, fractional AI-equity guidance for your team.

Lab Strategy

Throughput, workflow, and operations — from the inside.

Lab Operations Assessment

from \$1,500

A focused review of your lab's workflow, bottlenecks, and throughput.

Lab Strategy Sprint

from \$3,500

A hands-on redesign of a priority lab workflow or process.

Health Equity & Operations

Fifteen years of healthcare operations, working for you.

Operations & Equity Assessment

from \$1,500

Where your operations and your equity goals meet — and where they don't.

Process Improvement Engagement

from \$3,500

A scoped engagement to redesign a process end to end.

Fractional Advisory Retainer

from \$1,500/mo

Ongoing operations + equity advisory for your leadership.

Health Equity Communications & Event Strategy

Tell your own story credibly — we advise, you own it.

Story & Messaging Intensive

from \$750

Sharpen how your organization talks about its health-equity work.

Team Media & Comms Training

from \$2,000

A half-day training so your people speak with clarity and credibility.

Event Readiness Package

from \$3,500

Prep, training, and messaging ahead of a conference or major event.

FOUNDING RATES — these are introductory, set low on purpose to build the early client roster. They rise after the founding window. (Proposed starting figures — confirm/adjust before this goes public; your locked price sheet wins where it differs.)

MB Advisory · Amber K. McClendon · linktr.ee/melaninai · amber@mbmedia.co · linkedin.com/in/ambermcclendon

Public health, reimagined. · Not a brand. A blueprint.