

# The Equity Read

*Independent Health Equity Journalism — in the field*

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## What It Is

*Most coverage tells you an event happened. The Equity Read makes it matter.*

The Equity Read takes Health Equity Journalism into the field — independent, on-the-ground coverage of conferences, summits, and events from a healthcare operator and journalist. It leaves your event, and your community, better than it found them: talked WITH, not about.

## What's Inside — Three Parts

### Live Equity Dispatch

Real-time coverage from the floor — the public health angle as it unfolds.

### Community Voices

Short, human interviews — your attendees and speakers, heard.

### The Equity Findings Brief

A private brief on what the agenda missed and what to do about it — yours alone.

## The Wall

*You fund the work. You never shape it.*

Any public coverage is independent and disclosed as supported; the private Findings Brief is yours. That wall is what makes the coverage worth having.

## Who It's For

Conferences, summits, and events serving Black and Brown communities — and the hosts and sponsors who want independent journalism in the room and a do-able path forward when it's over.

## Ways to Work Together

- Proof — a single dispatch, an article, and a short brief.
- Signature — the full Equity Read across your event.
- Premium / Sponsor — pre-event framing, full coverage, and a post-event solutions feature.
- Custom — scoped to your event and your goal on a call.

Sponsors underwrite the work through MB's Conference & Event Partnership (see the Partners page). Editorial control stays with MB, every time.

## Start a Conversation

[amber@mbmedia.co](mailto:amber@mbmedia.co) · Sponsor an event via the Partners page · [linktr.ee/melaninai](https://linktr.ee/melaninai)

*We challenge. We investigate. We restore the truth. · Not a brand. A blueprint.*